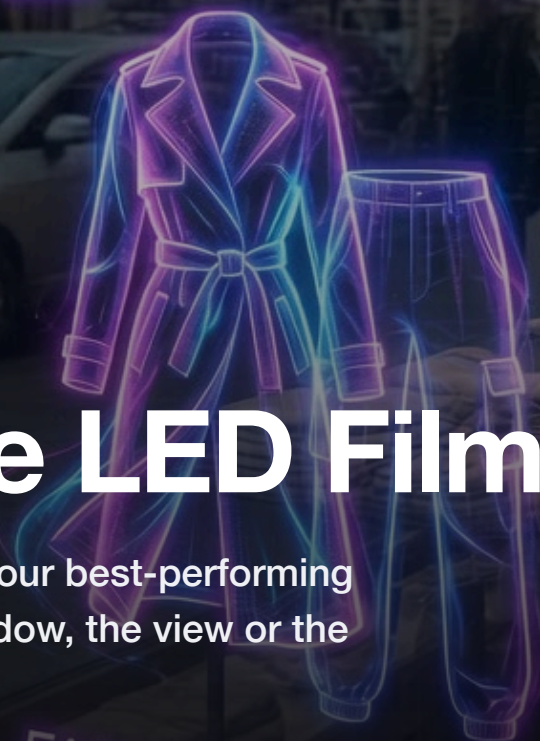




URBAN THREADS

NEW ARRIVALS



PRODUCT PRESENTATION

Self-Adhesive LED Film

Turn the glass you already have into your best-performing salesperson — without losing the window, the view or the merchandising.

95%

PEAK TRANSPARENCY

1–3 kg/m²

LOAD ON GLASS

~5 min/m²

INSTALL SPEED

\$389

STARTER KITS FROM

WHY IT PAYS FOR ITSELF

Your window is prime retail media. You are just not selling on it yet.

01 Turn shoppers into walk-ins

Animated content earns the glance a static poster loses — and the glance is the first step to the sale.

02 Sell around the clock

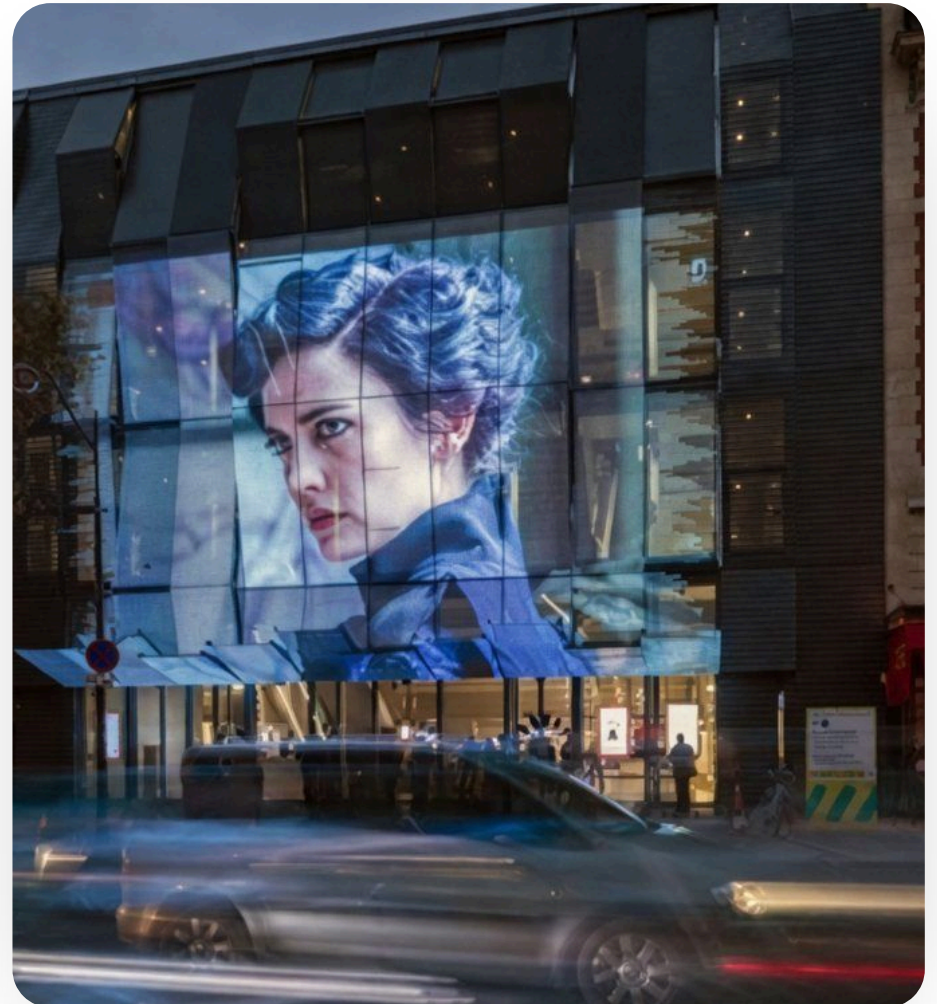
The window works after close: your best campaign running to everyone who passes, day and night.

03 Change the pitch in seconds

New drop, new price, new promo — pushed instantly, with no reprint, no installer and no downtime.

04 Lowest-risk way in

It sticks onto the glass you already have — no frame, no drilling, no build. Prove it on one window first.



WHY IT WINS

Where adhesive film beats every alternative

01 Fastest install in LED

Roughly five minutes per square metre with a squeegee: fitted before opening, live by lunch, with no shopfitting and no store closure.

03 Lowest entry cost

\$389 puts a working screen on one window. Prove the concept on your worst-performing store before you commit the whole estate.

02 Rental-safe

No drilling, no load, fully removable — the only LED screen a landlord will sign off without a structural report.

04 Curves welcome

Wraps columns, corners and cylindrical glass that rigid cabinets cannot follow, with no custom framing bill.

THE NUMBERS

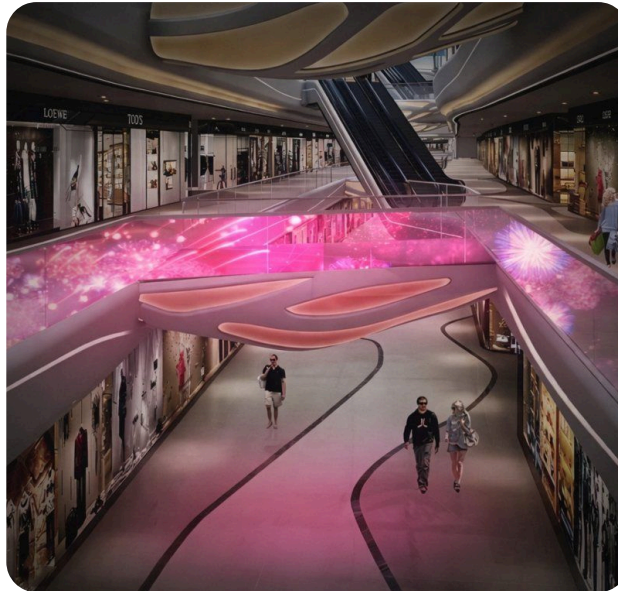
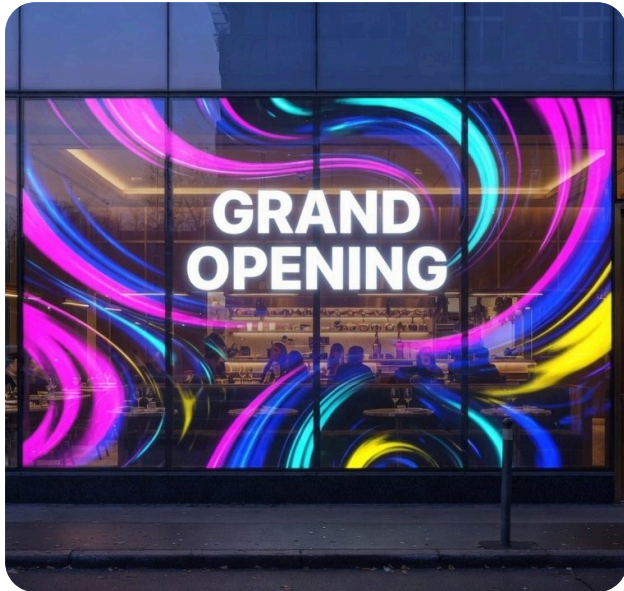
Specifications that decide the deal

Self-adhesive transparent LED film — full specifications

	Value
Transparency	90–95% (P20 95% · P10 94% · P8 92% · P4 90%)
Thickness	0.5–3 mm (typically 2–2.5 mm)
Weight	1–3 kg/m ² (~1.3 kg per 1000 × 400 mm panel)
Pixel pitch	P4 – P20
Brightness	1,500–4,000 nits
Refresh / greyscale	3,840 Hz · 16-bit
Splicing	A+B panel system — one controller drives 38–45 panels
Strip length	Max ~1,450 mm standard, custom to 2,896 mm — factory-cut only
Power (average)	~150 W/m ²
Rated lifetime	~100,000 h rated (L70, heat-managed)

WHERE IT WORKS

Made for interior and shaded glass



Boutique storefronts

Mall shopfronts

Glass partitions

Automotive showrooms

Museum & exhibition cases

Office lobbies

Meeting-room glass

Hotel receptions

Chain retail estates

Pharmacy & clinic windows

kits from \$389

INDICATIVE



Let's turn your glass into revenue.

Send the size and a photo of your glass. An engineer returns a written spec — product, pitch, brightness, load and a budget range — within one business day. No obligation.

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